



# Mercer Dental Society

FEBRUARY 2019

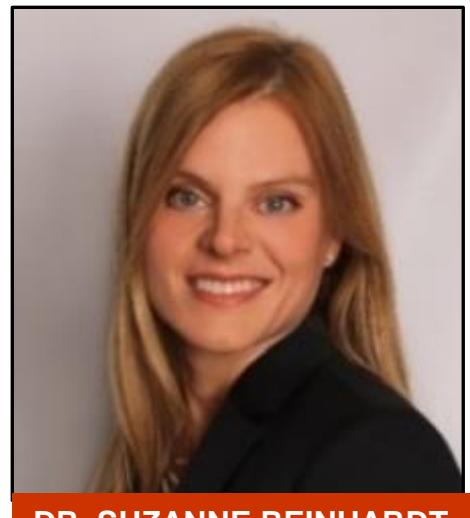
[www.mercerdentalsociety.com](http://www.mercerdentalsociety.com)



## PRESIDENT'S MESSAGE

The new year is a great time to reflect. Have you thought "What am I accomplishing personally and professionally? What would I want to? What type of help do I need? What could be a first step? Mercer Dental Society is a great resource and support system. Take some time to think and create something new for yourself. Recently a doctor mentioned to me that he wanted to make changes in his practice by hiring another Dentist but he didn't know where to start. He said, "I would love to have MDS connect me with new dentists interested in a position." When I returned to the executive committee I inquired on his behalf and learned that NJDA recently addressed this very issue. They had created a list of all dental residency directors in New Jersey.

I asked if we can have access to this list of contacts and if they can be published on our website as a resource. We need your ideas and together we can take action. The purpose of Mercer Dental Society is to allow member dentists to network. This connection can improve our lives and in turn the lives of our patients. Come to the meetings, start a discussion, and make changes in your own.



**DR. SUZANNE REINHARDT  
DMD  
PRESIDENT**

### IN THIS ISSUE:

2018-19 MDS Calendar

Trustee Report

NJDA Annual Session Report

Council on Government & Public Affairs Report

2018-2019 MDS Executive Committee

MDS Sponsors

### Mercer Dental Society 2019 Calendar

**Tuesday, March 19<sup>th</sup>, 2019**

**TRAUMATIC AND  
REGENERATIVE 3-D  
ENDODONTICS**

**Dr. Brian Trava, DMD  
Endodontist**

**Tuesday May 21<sup>st</sup>, 2019**

**DENTAL INSURANCE**

**Dr. Joan Monaco, NJDA**

### ALL MEETINGS

6:30 pm to 9:30 pm

Stone Terrace, 2275 Kuser Road Hamilton, NJ 08610



**TUESDAY, MARCH 19<sup>th</sup>, 2019**

**6:30 PM TO 9:30 PM**

**STONE TERRACE**

**2275 Kuser Rd, Hamilton, NJ 08610**



**Dr. Brian Trava, DMD  
Endodontist**

## **TRAUMATIC AND REGENERATIVE 3-D ENDODONTICS**

**Dr. Brian Trava, DMD, Endodontist**

Dr. Brian Trava is a published author who lectures nationally on diagnosis using 3-D imaging and laser technology. A Ramapo native, he founded NJ Root Canal Endodontic Group with locations in Hawthorne, Ho-Ho-Kus, Oradell and Wayne NJ. Dr. Trava is an associate professor of clinical endodontics at Rutgers Dental School and volunteers with Basketball without Borders.

In addition to clinical and academic work, Dr. Trava has done research working in the Inflammation Research Program with Merck .

Dr. Trava is a member of the American Association of Endodontists, ADA NJDA, Passaic and Bergen Dental Societies, International Association of Dental Traumatology and the Academy of Laser Dentistry.



**MDS MEMBERS: ALL MEETINGS & DINNERS ARE COMPLIMENTARY  
NON MEMBERS: FIRST MEETING IS COMPLIMENTARY AFTER THAT \$55**

### **PLEASE REGISTER ONLINE OR MAIL RSVP FOR MDS MARCH 19<sup>th</sup> 2019 MEETING**

The meeting will begin with a cocktail reception and cash bar. The meeting will be held from 6:30 pm to 9:30 pm at  
The Stone Terrace, 2275 Kuser Rd, Hamilton NJ 08610

**NAME:** \_\_\_\_\_

**EMAIL ADDRESS:** \_\_\_\_\_

#### **MEMBERSHIP (check all that apply):**

- I am a member of the Mercer Dental Society
- I am not a member of the Mercer Dental Society, and I have attended past meetings. I will bring \$55 dollars to the door, or pay via PayPal on the website, [www.mercerdentalsociety.com](http://www.mercerdentalsociety.com)
- I am not a member of the Mercer Dental Society, and this is my first meeting.
- I am bringing members of my staff and will bring \$55 for each staff member. Please provide names & email addresses of additional guests: \_\_\_\_\_

Email RSVP to [execsec.mds@gmail.com](mailto:execsec.mds@gmail.com) or mail to Jennifer Moffett, Executive Secretary, MDS  
225 Masterson Court, Ewing, NJ 08618



Dr. Joan Monaco

TUESDAY, MAY 21<sup>st</sup>, 2019

6:30 PM TO 9:30 PM  
STONE TERRACE, 2275 Kuser Rd, Hamilton, NJ 08610

## DENTAL INSURANCE



### MERCER DENTAL SOCIETY 2018-19 SPONSORS



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#### COUNCIL ON DENTAL BENEFITS

Throughout the past year there were a total of 74 complaints submitted to NJDA by dentists concerning insurance carriers. Of that number, NJDA successfully resolved 19, 13 were for data purposes, 3 were not resolvable and 40 are still pending. Of the 40 still pending, 21 are various insurance carrier refund requests.

Dr. Keith Libou (Delta Dental) discussed proposed questions from the Council and some new ideas.

DR. SID WHITMAN

The search for a new State Dental Director is in the final process with interviews being conducted.

The ADA credentialing system via CAQH has gotten a large enrollment. There are approximately 50,000 dentists credentialed. Closer to home in NJ we expect to have the Universal Credentialing Bill.

It would appear that Insurance carriers are auditing dental practices with increased scrutiny.



## **REPORT FOR THE ADA HOUSE OF DELEGATES MEETING IN HAWAII**

**At the meeting 87 resolutions were discussed and voted on. The resolutions ranged from formulating a comprehensive policy on Dental Licensure to addressing elder care and Medicare to a statement on prosthetic are and dental laboratories. Other resolutions were as follows:**

### **DR. FRED BABINOWICH**

- 1. A dues increase of \$22 was approved to make up for a deficit.**
- 2. A resolution to increase the dues a further \$55 or so dollars to cover the advertising campaign was defeated. The money to fund the 3rd year of the campaign will come from the reserves. Two years ago the ADA decided to embark on an advertising campaign which was to run for 3 years. The program would allow a potential patient to call up a list of dentists in their area from the ADA website who are members of the ADA and it would give the potential patient information on the dentist, his office, his office protocol, etc, The patient could then make an appointment directly from the site or they could call up the dentist's office to schedule an appointment. The question was raised as to the effectiveness of the program. Some individuals argued that there have been numerous hits on the web site which means that people are interested in getting the information. Other individuals felt that this was not strong enough evidence that the program was working. Regardless of the merits of the program ADA would have to pay for the 3rd year as stated in the contract. The question was would the money come from a dues increase or from the reserves. It is felt that by the end of the 3rd year ADA should have a better idea on how the program is working and it can then be decided if the ADA should continue with the plan. If the decision is to continue it will become a budget item.**
- 3. ADA passed a policy on Opioid prescribing. The policy states that the ADA supports mandatory continuing Education in prescribing opioids and other controlled substances. It also states that CE credit should be acceptable for DEA registration and state dental boards. Opioid dosage and duration should be no more than 7 days for the treatment of acute pain.**
- 4. The ADA passed a resolution urging all state dental boards to recognize the National Commission on Recognition of Dental Specialties and Certifying Boards as the agency responsible for the recognition of dental Specialties. That the specialty areas of dental practice meet the ADA's requirements for recognition of Dental Specialties to assure the public of the competence of the dentist who holds himself/herself out to the public as a specialist who performs services which require formal advanced education, training, an skills beyond those commonly possessed by the general practitioner.**
- 5. ADA passed a resolution asking the state boards of dentistry to develop license mobility pathways under which dental hygienist licensed in good standing in one state may be licensed for practice in another state without completing an additional clinical examination.**
- 6. ADA passed a resolution stating that it is the position of the ADA that diagnosis and treatment of patients utilizing prosthesis or appliances must be provided only by a licensed dentist and that the ADA opposes prosthetic or appliance dental treatment by any other individuals.**
- 7. A proposal was presented to develop an accreditation process and accreditation standards for advanced education programs in geriatric dentistry. There was some resistance on what appeared to be an effort to create a new specialty. The matter was referred back to committee for further review.**
- 8. A resolution was approved to create a clinical data warehouse/registry to support health care policy, treatment guidelines on the medical necessity of treatment modalities and their effect on the health of the population and the quality of care. At the present time the only information we have is the claims data from the insurance companies which they use to determine benefits. It was felt that the ADA should have its own data which could be used by the members to formulate treatment protocols.**

BOARD OF TRUSTEES MEETING NJDA HEADQUARTERS, JANUARY 16, 2019



DR. LORRAINE KOSZTYU

1. Craig Rudolph is retiring in May. He has worked at the NJDA for 44 years as custodian.
2. Annual Session – May 2<sup>nd</sup> and 3<sup>rd</sup>, registration is open
  - a. Box lunches will be offered this year
  - b. 2020 is the 150<sup>th</sup> anniversary of the NJDA and planning for a large celebratory party will be sent to the Annual Session Committee.
3. Two new EBAs (Endorsed Business Associates) – Best Card a credit card company and DRMA a generic amalgam filter replacement product.
  - a. We also have Member Service Providers -these companies do not pay for advertising; unlike the EBAs. They give discounts to members for their services.
4. Peer Review cases are down 52% from last year. Just a reminder that Peer Review is available to member and non-member dentists.
5. Gov and Public Affairs – NJ is the 2<sup>nd</sup> worst state in the US when it comes to fluoridation of public waters. Jim Schulz has a PSA on NJ radio station 101.5 promoting fluoridation.
  - a. Part of the spa grant money that the NJDA has received is also being used toward a website that is being developed called Tooth Truth's.
  - b. Jeff Van Drew did win his seat. He is the first Democratic dentist to sit in Congress.
6. Dr. Rene Arace will take the seat of Secretary of NJDA for 2019-2020.
7. Dean Feldman from Rutgers Dental School stated that for two years in a row tuition was raised double digit percentages. The tuition is now approximately \$47,800.
8. PAC – contributions were down \$40,000 from 2017 to 2018. Contributions are VITAL. Please evaluate your dues statement and perhaps increase your donations.
9. Dental Lifeline Coordinator staff now working 30 hours per week due to generous donations. Contact Dental Lifeline Network to volunteer and treat a patient at your office. All lab bills are covered. If you have questions, please contact our own Dr. Sid Whitman.
10. The building renovation will begin in late March and last approximately four months. A line of credit is being applied for through TD Bank of \$300,000 max. An estimated \$250,000 more will come from reserves. A capital campaign called "Building for our Future" will span over five years to help to replenish our reserves and cover the costs.
11. September 2018 the BOT voted to remove the stipends for Editor and Speaker. The HOD voted to place the stipends back on the budget under an office honorarium line item. The BOT re-voted today and reinstated the stipend for the Speaker only. Today was Dr. Edward Tirpack's first meeting as Speaker.
12. Next meeting is March 13, 2019 at the NJDA headquarters.

<b><u>2019-20 INCOMING MDS OFFICERS</u></b>	Name	Phone number	Email
Past President	*Suzanne Reinhardt	609-924-1975	<a href="mailto:suzannereinhardt@gmail.com">suzannereinhardt@gmail.com</a>
President	*Dana DiGerolamo	609-586-6603	<a href="mailto:dmarie801@icloud.com">dmarie801@icloud.com</a>
Vice President	*Chandini Hudson		<a href="mailto:Chudson6@gmail.com">Chudson6@gmail.com</a>
Secretary	<b>Open</b>		
Treasurer	*John Lu	609-896-0700	<a href="mailto:jluperio@aol.com">jluperio@aol.com</a>
* Has Exec. Board voting rights			
<b><u>NJDA COUNCIL POSITIONS</u></b>			
Relief Council	Lorraine Kosztyu	609-213-2040	<a href="mailto:kosztyudmd@verizon.net">kosztyudmd@verizon.net</a>
Dental Benefit Programs	Sidney Whitman	609-203-1763	<a href="mailto:sidneywhitman@aol.com">sidneywhitman@aol.com</a>
Government & Public Affairs	Fred Babinowich	609-802-3699	<a href="mailto:f.p.babinowich@comcast.net">f.p.babinowich@comcast.net</a>
Membership	Janhavi Rane	609-529-2258	<a href="mailto:ranesdental@aol.com">ranesdental@aol.com</a>
Peer Review	David Schor	609-896-0589	<a href="mailto:dschor@imaginedentalarts.com">dschor@imaginedentalarts.com</a>
Judicial Council	Janhavi Rane	609-529-2258	<a href="mailto:ranesdental@aol.com">ranesdental@aol.com</a>
Annual Session	Michael Scalia	319-594-1599	<a href="mailto:smilemichael@me.com">smilemichael@me.com</a>
Champion of Action	Radwa Saad	609-890-1888	<a href="mailto:radwasaaddmd@gmail.com">radwasaaddmd@gmail.com</a>
Nominations Representative to NJDA	Michael Scalia	319-594-1599	<a href="mailto:smilemichael@me.com">smilemichael@me.com</a>
<b><u>NJDA TRUSTEES</u></b>			
NJDA State Trustee	*Lorraine Kosztyu	609-213-2040	<a href="mailto:kosztyudmd@verizon.net">kosztyudmd@verizon.net</a>
NJDA Alternate Trustee	Janhavi Rane	609-529-2258	<a href="mailto:ranesdental@aol.com">ranesdental@aol.com</a>
* Has Exec. Board voting rights			
<b><u>ADA DELEGATES</u></b>			
ADA Delegate	*Fred Babinowich	609-802-3699	<a href="mailto:f.p.babinowich@comcast.net">f.p.babinowich@comcast.net</a>
ADA Alternate Delegate	Kaitlin Small	609-896-0529	<a href="mailto:kaitlinsmall@gmail.com">kaitlinsmall@gmail.com</a>
* Has Exec. Board voting rights			
<b><u>MDS COMMITTEE CHAIRS</u></b>			
Chair, Program Committee	Mariya Brown	609-731-5646	<a href="mailto:mebrownndmd@gmail.com">mebrownndmd@gmail.com</a>
Chair, Nominations Committee	Michael Scalia	319-594-1599	<a href="mailto:smilemichael@me.com">smilemichael@me.com</a>

<b><u>2019-20 INCOMING MDS OFFICERS</u></b>	Name	Phone number	Email
Chair, Membership Committee	Janhavi Rane	609-529-2258	<a href="mailto:ranesdental@aol.com">ranesdental@aol.com</a>
Chair, Sponsorship Committee	Ronald Saffar	917-664-9473	<a href="mailto:drsaffar22@gmail.com">drsaffar22@gmail.com</a>
Chair, Bylaw Committee	Michael Scalia	319-594-1599	<a href="mailto:smilemichael@me.com">smilemichael@me.com</a>
Chair, Budget Committee	John Lu	609-896-0700	<a href="mailto:jluperio@aol.com">jluperio@aol.com</a>
NJDA PAC Representative	Lorraine Kosztyu	609-213-2040	<a href="mailto:kosztyudmd@verizon.net">kosztyudmd@verizon.net</a>
NJDA PAC Representative	Leslie Hayling, Jr.	609-599-2800	<a href="mailto:drlhaylingjr@cdapc.com">drlhaylingjr@cdapc.com</a>
<b><u>NJDA DELEGATES</u></b>	Michael Scalia (Chair)	319-594-1599	<a href="mailto:smilemichael@me.com">smilemichael@me.com</a>
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	Fred Babinowich	609-802-3699	<a href="mailto:f.p.babinowich@comcast.net">f.p.babinowich@comcast.net</a>
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	Ronald Saffar	917-664-9473	<a href="mailto:drsaffar22@gmail.com">drsaffar22@gmail.com</a>
	Lorraine Kosztyu	609-213-2040	<a href="mailto:kosztyudmd@verizon.net">kosztyudmd@verizon.net</a>
	Mariya Brown	609-731-5646	<a href="mailto:mebrownndmd@gmail.com">mebrownndmd@gmail.com</a>
	Suzanne Reinhardt	609-924-1975	<a href="mailto:suzannereinhardt@gmail.com">suzannereinhardt@gmail.com</a>
<b><u>NJDA ALTERNATE DELEGATES</u></b>	Michael Slomovitz	609-883-0801	<a href="mailto:mslomovitz@dmgmt.net">mslomovitz@dmgmt.net</a>
	Steven Slomovitz		
	<a href="#">Open</a>		
	<a href="#">Open</a>		
<b><u>MEMBERS AT LARGE</u></b>	* Sidney Whitman	609-203-1763	<a href="mailto:sidneywhitman@aol.com">sidneywhitman@aol.com</a>
	* Mariya Brown	609-731-5646	<a href="mailto:mebrownndmd@gmail.com">mebrownndmd@gmail.com</a>
	* Janhavi Rane	609-529-2258	<a href="mailto:ranesdental@aol.com">ranesdental@aol.com</a>
	* Michael Scalia	319-594-1599	<a href="mailto:smilemichael@me.com">smilemichael@me.com</a>
	Tom Morgenstern (Advisory)		<a href="mailto:tommorg2@yahoo.com">tommorg2@yahoo.com</a>
	James Altamore		
* Has Exec. Board voting rights			



## ANNUAL SESSION UPDATE

### Dr. Michael Scalia

Registration is open for the 2019 NJDA Annual Session, being held on Thursday, May 2nd and Friday May 3rd. The Session will once again be held at the Newark Liberty Airport Marriott. Group rates for rooms at the hotel are available until April 26th prior to being closed out. Additionally, pre-registration pricing ends on April 26th. Classes begin at 4PM on Thursday, May 2 and end on Friday at 5PM. The conference registration fee is \$25 and includes continental breakfasts, coffee breaks, self-parking, access to exhibit floor classrooms, exhibit floor access and a chance to win prizes, including 2020 NJDA dues!

Please go to [www.njda.org](http://www.njda.org) to register. Costs per class are a-la-carte. There are some great classes this year, including:

- Getting Back to Fee for Service - Dr. Steve Rasner
- Can the Cracked Tooth be Saved? - Dr. Elfenbein, Stern and Tewary
- An Introduction to Airway Orthodontics - Dr. Barry Raphael
- Demystifying Attachment Prosthetics - Dr. George Bambara
- "Up in Smoke" Management of Dental Pain, the Opioid Crisis and the Rise of Cannabis - Dr. Tom Viola  
...and many more - please see the registration guide at [njda.org](http://njda.org).

There will be some great opportunities to socialize as well. Thursday night brings a Welcome Dinner which includes drinks, dinner and networking while Friday Night brings the Dentistry Rocks Dinner Event and features Dr. DeSciscio's Rutgers Dental Student band - Elektrosurge!

We hope to see everyone from Mercer Dental Society at the Annual Session this year. Should you have any questions, please let me know.

Keep updated  
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meetings and  
events on  
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