

Mercer Dental Society



September 2013

President's Message

Welcome back to all members. Hope you had a wonderfully invigorating summer and got some time to relax and enjoy with your families and friends. I am excited to serve you once again as the President of Mercer County Dental Society. I do have some new members on my team this year that are all ready to make this another rewarding year of CE's and networking for all of you. As always we will start in September with our NJDA officers' visitation and honoring our new Lifetime members. Later in the year we have some exciting CE's lined up including one on Pharmacology Breakthroughs in Dentistry by Dr. Thomas Viola, and Winning Marketing Strategies for the New Economy by Dr. Steve Lubis. We would also like to see our members present some interesting cases at our January meeting so if you are interested in making a half hour presentation please contact me. Last year we had a great turn out for our Staff Appreciation Night at All Starz in Bordentown so we will try to organize another exciting night for all of you this year too. Please let me or any of the executive committee members know if there is anything we can do to make your membership as beneficial to you as possible. Thanks and see you at the meetings.



Best Regards

Janhavi Rane

2013-2014 Mercer Dental Society Schedule

9/17/13

NJDA Officer Visitation

2 C.E Credits

6:30pm-9:30pm

\$25 members, \$35 at door & non members

Hyatt, 102 Carnegie Center, Princeton, NJ 08540

10/15/13

TBA

6:30pm-9:30pm

Hyatt, 102 Carnegie Center, Princeton, NJ 08540

11/19/13

TBA

6:30pm-9:30pm

Hyatt, 102 Carnegie Center, Princeton, NJ 08540

1/29/14

Member Case Presentations

6:30pm-9:30pm

Hyatt, 102 Carnegie Center, Princeton, NJ 08540

2/19/14

TBA

All day meeting

3/18/14

Dr. Steve Lubis

Winning Breakthrough Marketing Strategies for the New Economy

3 CE Credits

6:30pm-9:30pm

\$35 members, \$45 at door & non members

Hyatt, 102 Carnegie Center, Princeton, NJ 08540

5/20/14

Dr. Thomas Viola

Pharmacology Breakthroughs For Dentistry

3 CE Credits

6:30pm-9:30pm

\$35 members, \$45 at door & non members

Hyatt, 102 Carnegie Center, Princeton, NJ 08540

Register with: Kristina Borzio, 609-529-4952

Email: mercerdental@hotmail.com

Mail Checks To: Mercer Dental Society
133 Franklin Corner Road, Lawrenceville, NJ 08648

ADA Delegate Report

What a wonderful and exciting time to be a dentist in New Jersey

Dr Maxine Feinberg our Fourth District Trustee is a candidate for the office of President -Elect of the American Dental Association. Maxine's enthusiasm and knowledge of the issues give her an excellent opportunity to be elected.

The ADA's annual session will be in New Orleans from Oct 31 -Nov 3. The city has seen a rebirth since the tragedy a few years ago. The opening ceremony speaker will be former President Bill Clinton.

For many insurance companies, the length of time it takes for a practitioner to be credentialed is a detriment to access to care and it causes a hardship for the dental team especially the young dentist joining a practice.

The rise of corporate dental entities is increasing at an astronomical rate. New graduates are joining the corporate dental center right out of school because of the huge amount of debt that they face rather than enter into private practice. It is not unusual for for a student to graduate with several hundred thousand dollars of debt

The Affordable Care Act will certainly affect dentistry. There is expected to be a significant increase in patients covered by medicaid.

Insurance companies are working to make the changes necessary to be compliant and competitive.

Sid Whitman

Executive Committee

President: Dr. Janhavi Rane
ranedental@aol.com

President Elect: Dr. Michael Scalia
smilemichael@me.com

Treasurer: Dr. John Lu
jluperio@aol.com

Program Chair: Dr. Janhavi Rane
ranedental@aol.com

NJDA Trustee: Dr. Fred Babinowich
f.p.babinowich@comcast.net

NJDA Alt. Trustee: Dr. Sidney Whitman
sidneywhitman@aol.com

Editor: Geetu Gupta
geeturanedental@aol.com

Executive Secretary: Krsitina Borzio
mercerdental@hotmail.com

Members At Large:

Dr. Tom Morgenstern
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in Practice Sales”*

James M. Altomare, D.D.S. has acquired the practice of
Richard C. Navin, D.M.D. - Skillman, New Jersey

Sue Y. Chang, D.D.S. has acquired the practice of
Tamar Roodner, D.D.S. - Madison, New Jersey

AFTCO is pleased to have represented
all parties in these transitions.

